MUTUAL
VALUE
LABS

MUTUAL VALUE LABS

John Doe

All Courses

Search...

Dashboard
My Courses
Messages
Notifications
Log Out

Take the Course

In Progress · Resume

In Progress · Resume

Driving Impact Through Mutual Value Creation

Learn how to drive positive societal and environmental impact by creating enduring mutual value. Join expert practitioners and a community of purpose-driven peers as you...

40 lessons

Digital Learning Program

Embed responsible and mutual value creation practices within organizations to accelerate systemic change by business becoming major contributors to solving the problem of people and planet.

37 lessons

Course Completion 20%

Creating Mutual Value for Business and Society

This course is for business leaders seeking to reconcile economic performance and positive impact. It will guide you through a practical approach to create Mutual...

95 lessons

Course Completion 6%

Overview

About

The EOM Learning Platform (Mutual Value Labs) aims to create a customizable, next-generation digital learning environment for EOM (Entity-Object-Method) to deliver effective training on its core principles to organizations and their employees. When I joined the project, the platform was already in development and undergoing iterations based on client feedback. My responsibility was to refine and adjust the design accordingly.
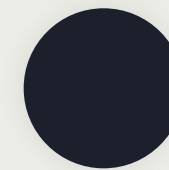
Style

AaBbCc

123456789

Nunito
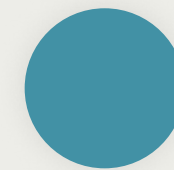
Medium | Semibold | **Bold**

#1e1f2d

#4392a6
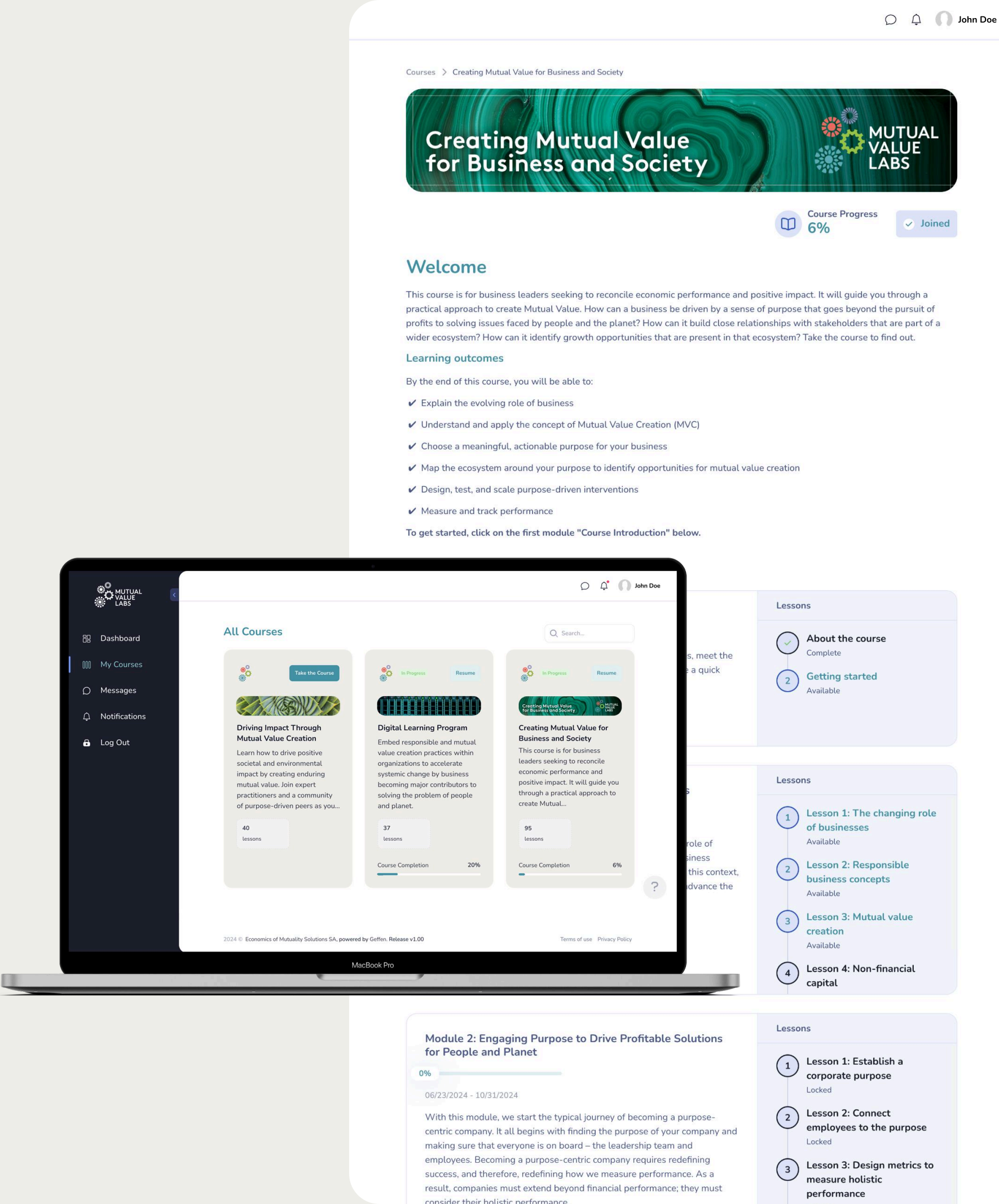
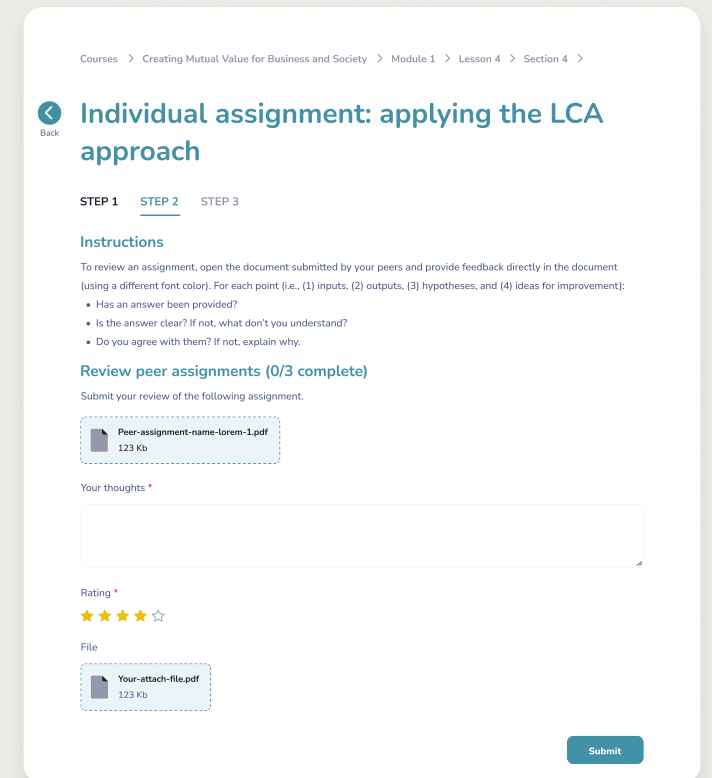#3258be

#ffffff

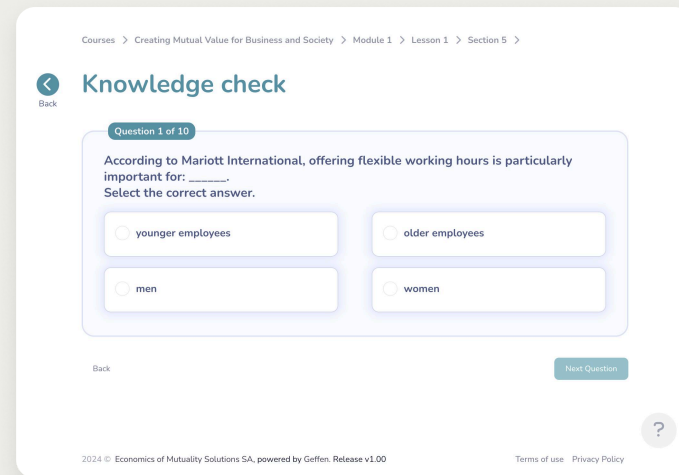#eeede8

PLATFORMS FOR Learner & Admin
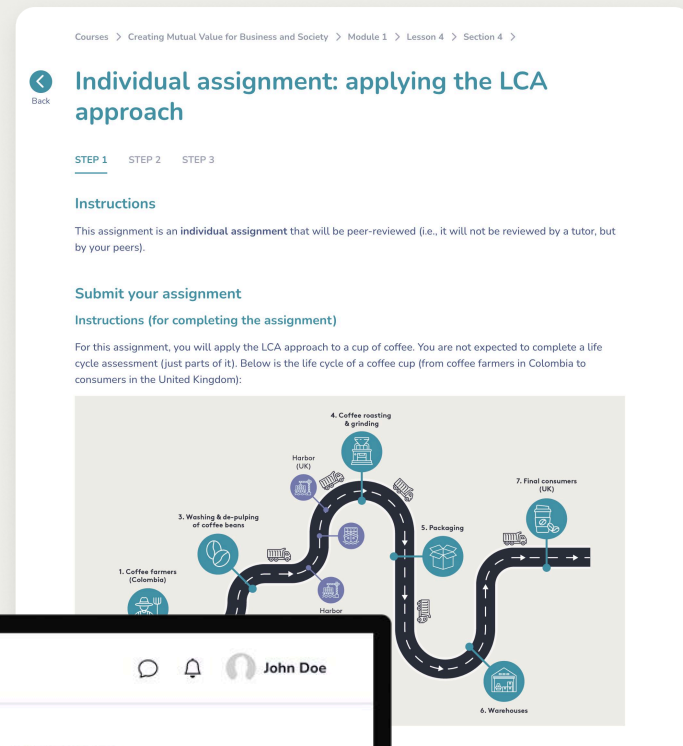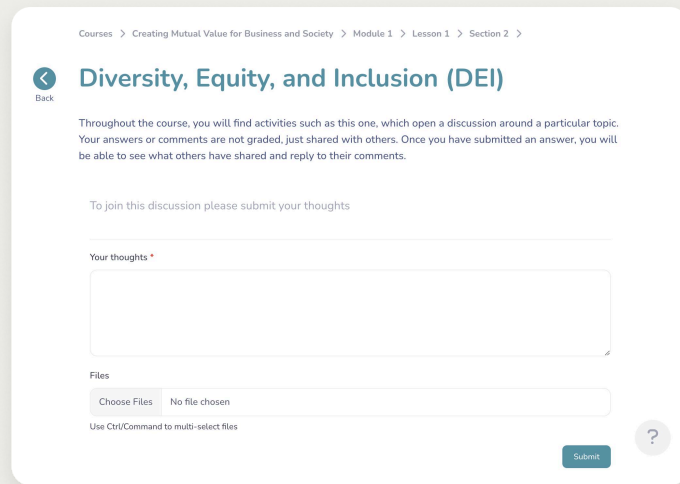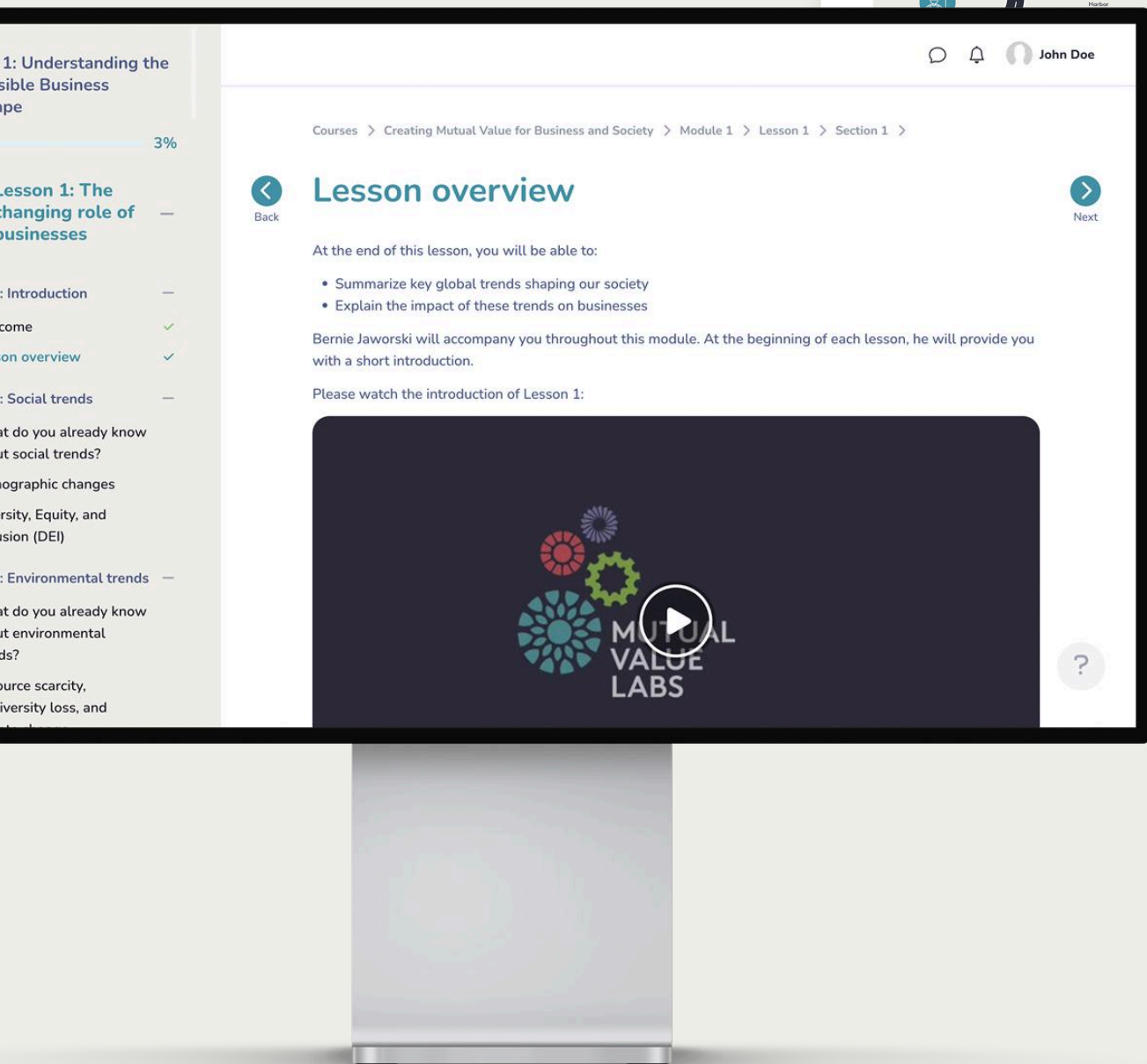
Dashboard

The dashboard provides a clear overview of user's learning progress. They can easily see how many courses they're currently enrolled in and how many they've completed. For the course they're actively taking, the dashboard will show the next lesson needed to be completed. This information helps user stay organized and motivated as they navigate their learning journey.

Courses › Creating Mutual Value for Business and Society

Creating Mutual Value for Business and Society

MUTUAL VALUE LABS

Course Progress
6%

✔ Joined

Welcome

This course is for business leaders seeking to reconcile economic performance and positive impact. It will guide you through a practical approach to create Mutual Value. How can a business be driven by a sense of purpose that goes beyond the pursuit of profits to solving issues faced by people and the planet? How can it build close relationships with stakeholders that are part of a wider ecosystem? How can it identify growth opportunities that are present in that ecosystem? Take the course to find out.

Learning outcomes

By the end of this course, you will be able to:

✔ Explain the evolving role of business

✔ Understand and apply the concept of Mutual Value Creation (MVC)

✔ Choose a meaningful, actionable purpose for your business

✔ Map the ecosystem around your purpose to identify opportunities for mutual value creation

✔ Design, test, and scale purpose-driven interventions

✔ Measure and track performance

To get started, click on the first module "Course Introduction" below.

LEARNER PLATFORM

Courses Overview

Clicking on a specific course provides a detailed overview, including learning outcomes and a clear outline of the course structure. The user will easily see all the modules and individual lessons within the course, allowing them to navigate through the content and track their progress effectively.


MUTUAL VALUE LABS

John Doe

▫ Dashboard

▭ My Courses

▢ Messages

△ Notifications

🔒 Log Out

All Courses

🔍 Search...

Driving Impact Through Mutual Value Creation

Take the Course

Learn how to drive positive societal and environmental impact by creating enduring mutual value. Join expert practitioners and a community of purpose-driven peers as you...

40 lessons

Course Completion   20%

Digital Learning Program

In Progress   Resume

Embed responsible and mutual value creation practices within organizations to accelerate systemic change by business becoming major contributors to solving the problem of people and planet.

37 lessons

Course Completion   20%

Creating Mutual Value for Business and Society

In Progress   Resume

This course is for business leaders seeking to reconcile economic performance and positive impact. It will guide you through a practical approach to create Mutual...

95 lessons

Course Completion   6%

2024 © Economics of Mutuality Solutions SA, powered by Geffen. Release v1.00   Terms of use   Privacy Policy

?

Lessons

✔ About the course
   Complete

2 Getting started
   Available

Lessons

1 Lesson 1: The changing role of businesses
   Available

2 Lesson 2: Responsible business concepts
   Available

3 Lesson 3: Mutual value creation
   Available

4 Lesson 4: Non-financial capital

Module 2: Engaging Purpose to Drive Profitable Solutions for People and Planet

0%

06/23/2024 - 10/31/2024

With this module, we start the typical journey of becoming a purpose-centric company. It all begins with finding the purpose of your company and making sure that everyone is on board – the leadership team and employees. Becoming a purpose-centric company requires redefining success, and therefore, redefining how we measure performance. As a result, companies must extend beyond financial performance; they must consider their holistic performance.

Lessons

1 Lesson 1: Establish a corporate purpose
   Locked

2 Lesson 2: Connect employees to the purpose
   Locked

3 Lesson 3: Design metrics to measure holistic performance

LEARNER PLATFORM

Courses Details

Each course offers a diverse learning experience with a variety of lesson formats: readings, videos, multiple-choice quizzes, discussions, and peer-reviewed assignments,... to cater to different learning styles.

Messages

The platform facilitates communication between users and their coaches through a dedicated message module. This allows for direct and efficient exchange of information, questions, and feedback, enabling personalized support throughout the learning journey.
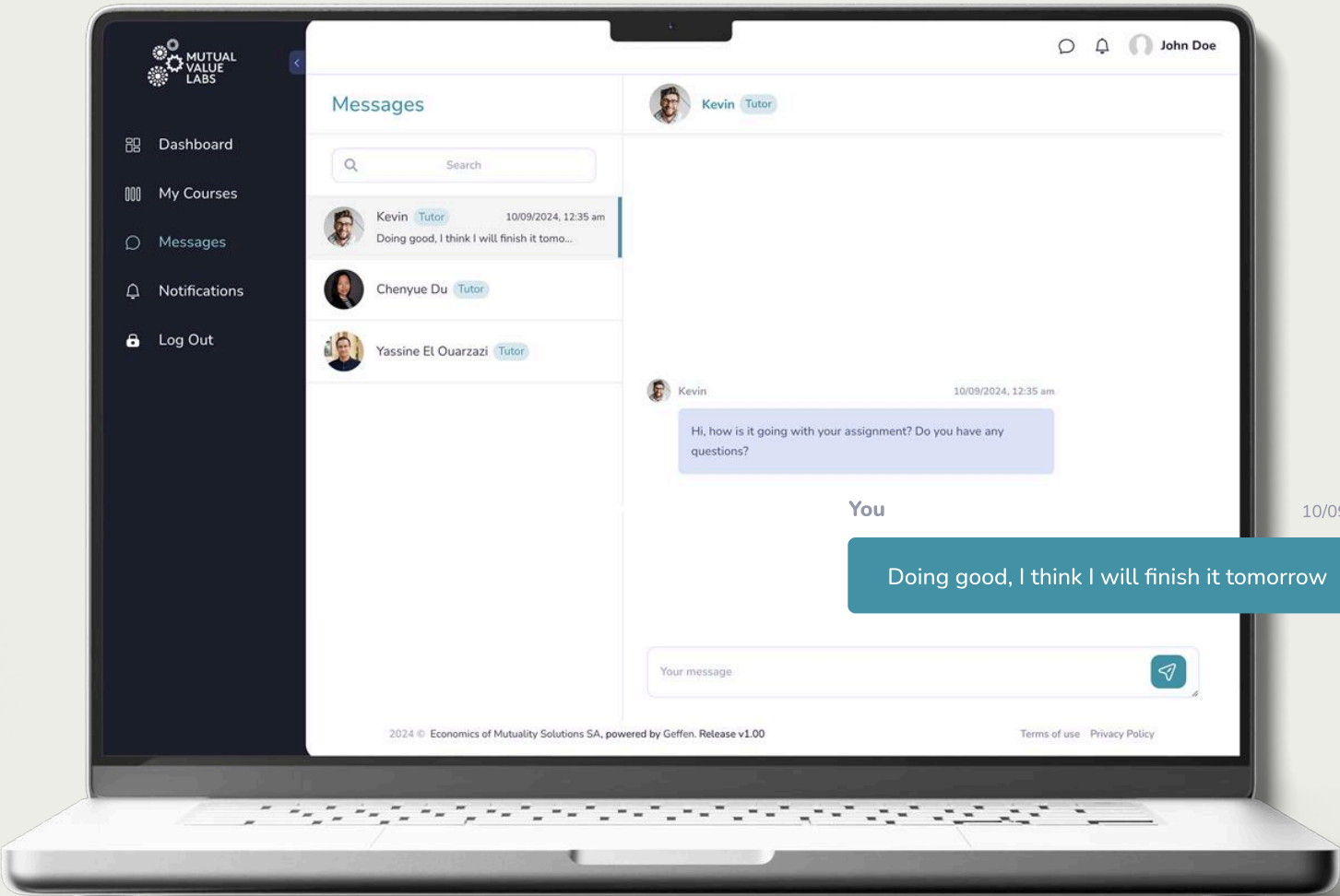
ADMIN PLATFORM

Create & Edit Courses

The admin platform provides comprehensive course management capabilities. Administrators can create and edit courses, define their structure, and organize the content of each lesson. This flexibility allows for the creation of dynamic and engaging learning experiences that cater to specific learning objectives and audience needs.
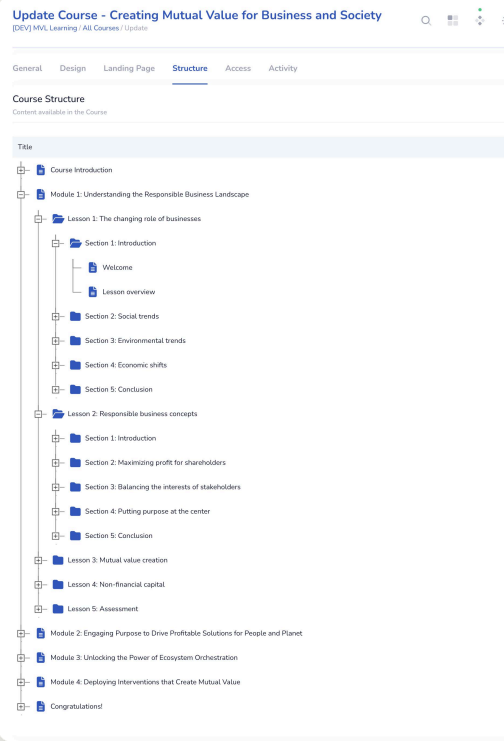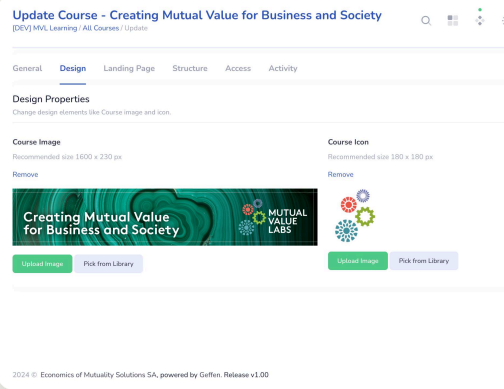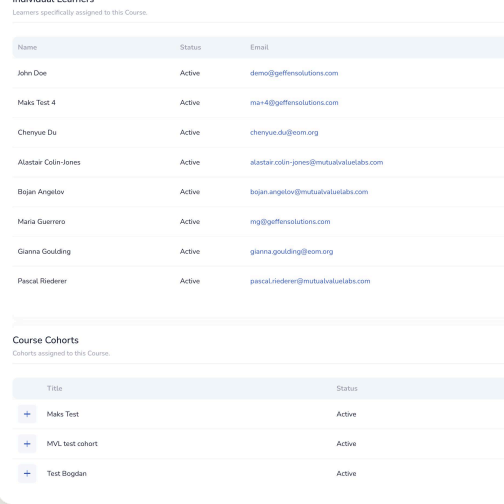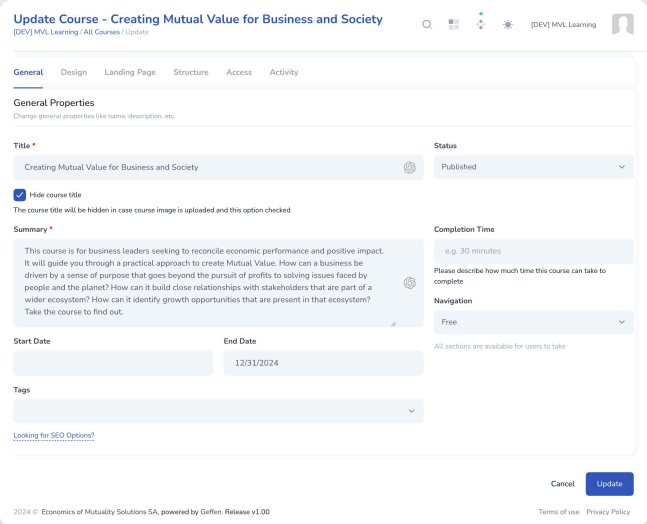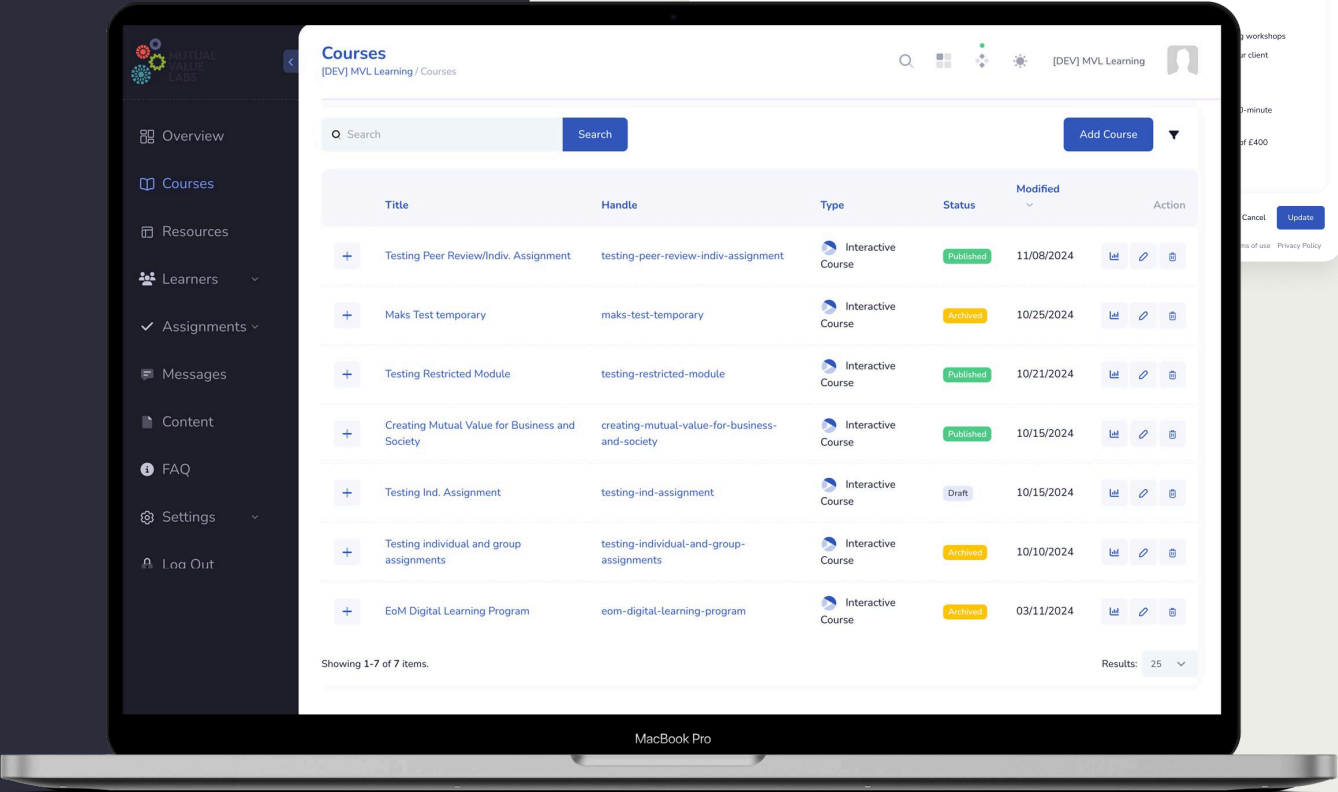
Learners & Cohorts

Administrators have robust user management capabilities within the platform. They can easily create and manage learner profiles, organize learners into cohorts, and track the progress and activity of each individual.
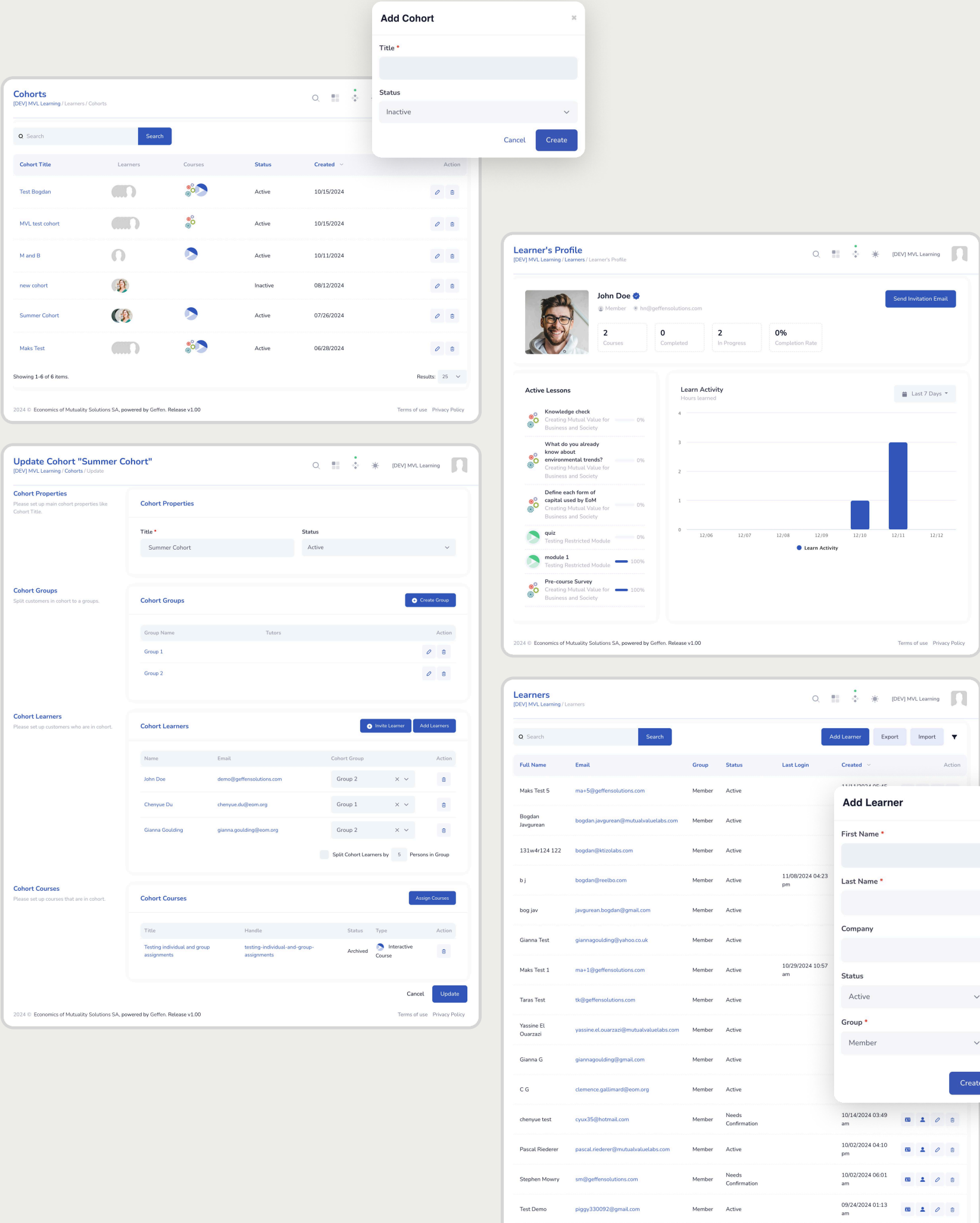
Assignments

Administrators and coaches can review and approve or decline submitted assignments, ensuring quality and providing valuable feedback. Also, they can participate in discussions, viewing learner contributions and offering insightful replies, fostering an engaging learning environment.
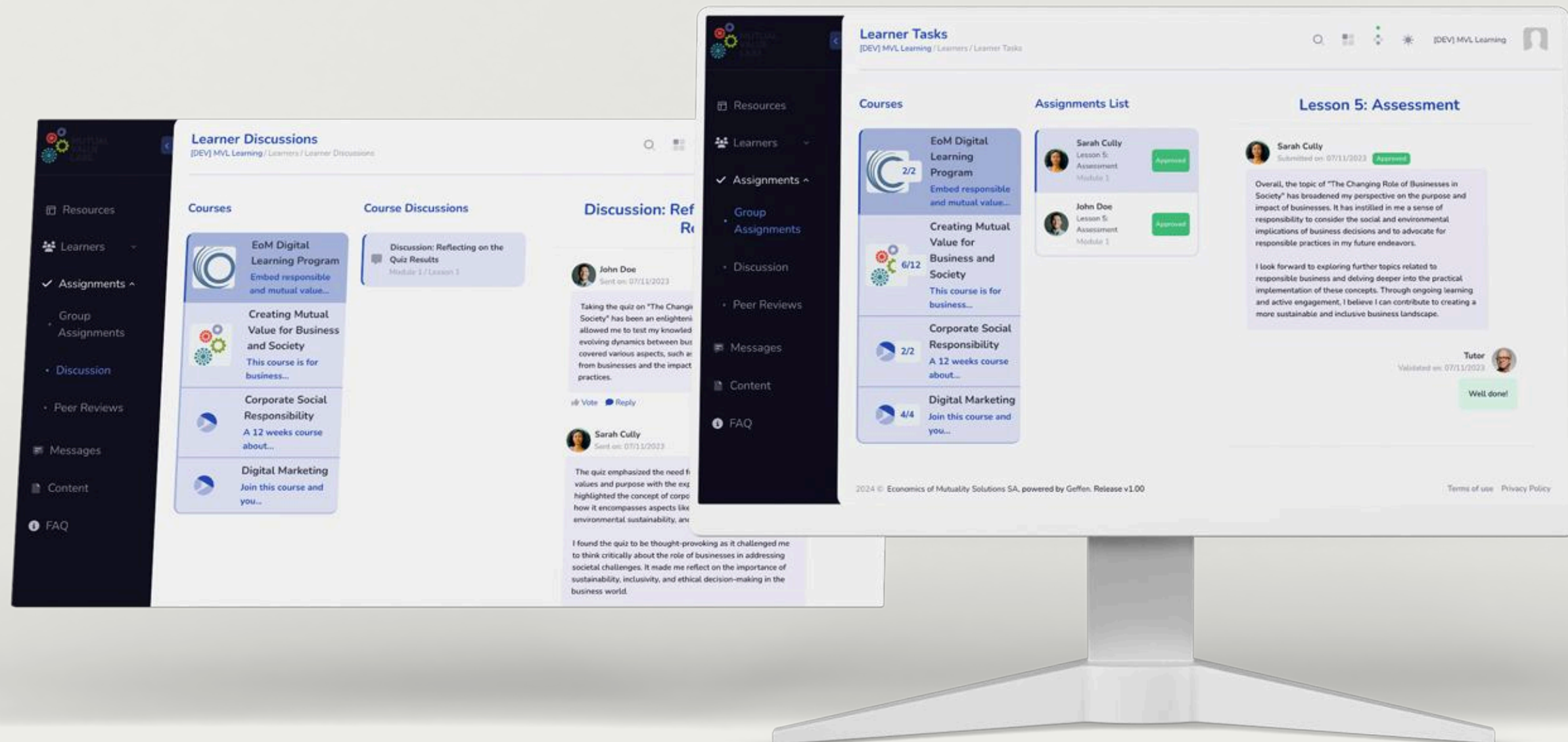
Messages

The platform includes a messaging module that facilitates communication between coaches, administrators, and learners. This allows for direct and timely exchange of information, questions, and feedback, creating a strong connection and personalized support throughout the learning journey.

Thank you

Contact me at
nguyenthenguyenhung@gmail.com